

Yushin America, Inc.



Press Release

Yushin America and LaBelle Industrial Sales Announce Opening of El Paso Automation Technical Center

LaBelle to Provide Service and Training at Corporate Headquarters

El Paso, Texas - April 1,
2010 - LaBelle Industrial
Sales is pleased to
announce that a new
technical center for
automation is now ready
for use. LaBelle's 6,000
square foot corporate
office (shown at right)
includes a showroom and
training classroom that
can accommodate training
sessions as well as end-of-arm tool assembly.



Yushin America, based in Cranston, Rhode Island, is known around the world for robotics field expertise. YAI offers a wide range of automation technology for the plastics industry, ranging from individual part-removal robots and end-of-arm tooling to fully integrated factory automation for assembly, decoration, inspection, and packaging. YAI stands behind their products with a comprehensive parts inventory, regional service, and 24/7 phone support, 365 days a year. For more information on Yushin America, visit their web site at www.yushinamerica.com

About LaBelle Industrial Sales

LIS is the largest sales rep organization in the southwest that serves the plastics industry, with sales offices in El Paso, Houston, McAllen, and Dallas (TX), Tulsa (OK), Jackson and Starkville (MS). LIS also has sales offices in Monterrey, Juarez, Chihuahua, Guadajara and Mexico City, Mexico.



LIS also has factory trained service personnel located in El Paso and McAllen, Texas, as well as Monterrey and Mexico City, Mexico. **In photo above:** Ruben Garza (L), Yushin regional manager for the southwest and Mexico, watches closely as LaBelle salesman Antonio Esquivel tries his hand at programming the new *Yushin YAII-400 Netliner* robot on display at the LaBelle training center in El Paso. Watching him closely are LIS president John Herron and salesman Joaquin Reynoso.

Yushin Training in El Paso

Yushin regional manager **Ruben Garza** is shown in this photo during the first training session held at the LaBelle technical center in El



Paso. The center has state-of-the-art audio and video equipment to support full robot and end-of-arm-tooling training sessions.

If you have interest in attending a training class, contact **Wesley Maynard**, LaBelle's manager of technical services, at 915-584-5729, or email him at wmaynard@labellesales.com or, if you have an automation project, call your local Yushin representative:

David Crain (LA): 601-372-4452 (odcrain@aol.com)

Jim Braddick (Houston): 281-757-3159 (jbraddick@labellesales.com)

Jim Johnston (OK, AR): 918-943-6242 (jim@ps-southwest.com)

Chuck Thiele (DFW-Austin): 512-762-5385 (chuckthiele@gmail.com)

Jaime Aguilar (McAllen): 956-358-1353 (jaguilar@labellesales.com)

Enrique Miramontes (El Paso): 915-726-5096 (emiramontes@labellesales.com)

Antonio Esquivel (NM, AZ): 915-584-5729 (aesquivel@labellesales.com)

John Herron (El Paso): 915-584-5729 (jherron@labellesales.com)

FOR MORE INFORMATION ON YUSHIN AMERICA AND A FREE AUTOMATION SURVEY CONTACT YOUR YUSHIN REPRESENTATIVE ABOVE OR CALL YUSHIN AMERICA'S CORPORATE OFFICE AT 401-463-1800. FOR ADDITIONAL PRODUCT OR QUOTATION INFORMATION EMAIL YUSHIN:

salesinfo@yushin.com

LaBelle Industrial Sales

www.labellesales.com

Wesley Maynard- Manager, Technical Services

915-584-5729

Yushin America

www.yushinamerica.com

Ruben Garza- Regional Manager

956-494-9984